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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of Earliest Event Reported): May 24, 2021**

**BEYOND MEAT, INC.  
(Exact name of registrant as specified in its charter)**

**Delaware  
(State or other jurisdiction  
of incorporation)**

**001-38879  
(Commission File Number)**

**26-4087597  
(I.R.S. Employer  
Identification Number)**

**119 Standard Street  
El Segundo, California 90245  
(Address of principal executive offices, including zip code)**

**(866) 756-4112  
(Registrant's telephone number, including area code)**

**Not Applicable  
(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
<b>Common Stock, \$0.0001 par value</b>	<b>BYND</b>	<b>The Nasdaq Stock Market LLC</b>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On May 24, 2021, Charles Muth, Chief Growth Officer of Beyond Meat, Inc. (the "Company"), notified the Company of his plans to retire effective June 4, 2021. Mr. Muth will continue in his current role through June 4, 2021.

Deanna Jurgens will assume the responsibilities of Chief Growth Officer effective June 4, 2021. Ms. Jurgens brings over 20 years of experience with a proven record of growing sales and profit via strategy, branding, marketing, operational excellence and innovative approaches. Most recently Ms. Jurgens worked as the Chief Global Sales Officer at Rodan + Fields LLC, a direct sales skincare brand, where she was responsible for sales teams across the U.S., Canada, Australia and Japan. In addition to sales, she was responsible for insights & analytics. Prior to that, during her tenure of approximately 15 years at PepsiCo, Ms. Jurgens held numerous roles in PepsiCo's North America business, including Vice President of Sales for Quaker, Tropicana, and Gatorade for Sam's Club; Vice President of Insights, Strategy and Advanced Analytics for Walmart; Vice President and General Manager for Target; and as Senior Vice President for the largest operating business for Frito-Lay.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### BEYOND MEAT, INC.

By: /s/ Teri L. Witteman

**Teri L. Witteman**

Chief Legal Officer and  
Secretary

Date: **May 26, 2021**