FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| wasiiiigtoii, | D.C. 20349 |
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| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
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| OMB APPROVAL | | | | | | | | | |
|--------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average | burden | | | | | | | | |
| hours per response | : 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Muth Charles | | | | 2. Issuer Name and Ticker or Trading Symbol BEYOND MEAT, INC. [BYND] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify) | | | | | | | | | |
|--|------------|--|--|--|--|---|------|---|---|--|--------------------|--|--------------------------------|---|---|---|--|---|--|--|--|
| | OND ME | AT, INC. | (Middle | e) | | X Officer (give title below) 3. Date of Earliest Transaction (Month/Day/Year) 05/07/2021 X Officer (give title below) below) Chief Growth Officer | | | | | | | | | | | | | | | |
| 119 STANDARD STREET (Street) EL SEGUNDO CA 90245 | | | | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | | | |
| | | | le I - | 1 | _ | | | _ | • | ed, D | isposed o | | | iall | | | | 1 | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, r) if any (Month/Day/Year) | | ate, | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired Disposed Of (D) (Instr. | | tr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | 05/05/0004 | | | | | Code | v | Amount | (D) | Price | | (Instr. 3 and 4) | | | | | | | |
| Common | | | | 05/07/20 | | | | | M | | 33,333 | A | \$3 | | 71,7 | | I | | | | |
| Common | Stock | | | 05/07/20 | J21 — | | | - 5 | S ⁽¹⁾⁽²⁾ | | 2,500 | D | \$107.6 | 673 | 69,27 | /9 | I | | <u> </u> | | |
| Common | Stock | | | 05/07/20 | 021 | | | 5 | S ⁽¹⁾⁽³⁾ | | 3,702 | D | \$107.7 | 279 | 6,29 | 8 | 1 | [| By Laura Christine Muth 2020 Irrevocable Trust | | |
| Common | Stock | | | 05/07/20 | 021 | | | S | S ⁽¹⁾⁽⁴⁾ | | 1,000 | D | \$108. | 62 | 5,29 | 98 |] | . | By Laura Christine Muth 2020 Irrevocable Trust | | |
| Common | Stock | | | 05/07/20 | 021 | | | 5 | S ⁽¹⁾⁽⁵⁾ | | 298 | D | \$109.6 | 027 | 5,00 | 00 |] | . | By Laura Christine Muth 2020 Irrevocable Trust | | |
| Common Stock | | 05/07/20 | 021 | 21 | | S ⁽¹⁾⁽ | | | 2,500 | D | \$107. | 66 | 2,500 | | I | | By Charles James Muth 2020 Irrevocable Trust | | | | |
| | | - | Table | | | | | | | | sposed of | | | | Owned | | | | | | |
| Derivative Conversion Date | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | | 4. Transa | 5. Num ansaction of ode (Instr. Derivat | | rative rities rired r osed) (Instr. | f 6. Date Ex Expiration (Month/Da | | cisable and | 7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4) | | unt 8. Price of Derivative Security | | 9. Num derivati Securit Benefic Owned Followi Report Transa (Instr. 4 | ve es Form: ially Direct (or Indir ing (I) (Insti- | | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exer | cisable | Expiration Date | Title | Amo or Num of Shar | ber | | | | | | | |
| Stock Option (right to buy) | \$3 | 05/07/2021 | | | M | | | 33,333 | | (7) | 02/14/2028 | Comm Stock | | 333 | \$0 | 29, | 586 | D | | | |
| Explanatio | of Respons | ses: | | | | | | | | | | | | | | | | | | | |

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.
- 2. This transaction was executed in multiple trades at prices ranging from \$107.06 to \$107.945. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- 3. This transaction was executed in multiple trades at prices ranging from \$107.06 to \$108.04. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- 4. This transaction was executed in multiple trades at prices ranging from \$108.08 to \$108.90. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- 5. This transaction was executed in multiple trades at prices ranging from \$109.41 to \$109.70. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.
- 6. This transaction was executed in multiple trades at prices ranging from \$107.11 to \$107.99. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to

provide, upon request, to the SEC staff, the Issuer or a security holder of the Issuer full information regarding the number of shares and prices at which the transaction was effected.

7. Exercise of stock option granted under the 2011 Equity Incentive Plan on February 15, 2018; the option vested and became exercisable as to 25% of the total shares on May 30, 2018, and 1/48th of the total shares vests and becomes exercisable monthly thereafter such that the option is fully vested and exercisable on May 30, 2021, subject to an Executive Change in Control Severance Agreement by and between the Reporting Person and the Issuer.

Remarks:

/s/ Teri L. Witteman, as 05/11/2021 Attorney-In-Fact for Charles Muth

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.