
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)
Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

BEYOND MEAT, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.
 - Fee paid previously with preliminary materials.
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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Your **Vote** Counts!

BEYOND MEAT, INC.

2024 Annual Meeting
Vote by May 22, 2024
11:59 PM ET



BEYOND MEAT, INC.
888 N. DOUGLAS STREET, SUITE 100
EL SEGUNDO, CA 90245

V39681-P06748

You invested in BEYOND MEAT, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 23, 2024.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 9, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote Virtually at the Meeting*

May 23, 2024
8:00 a.m. PDT

Virtually at:
www.virtualshareholdermeeting.com/BYND2024

*Please check the meeting materials for any special requirements for meeting attendance.

V2.0

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals included in the more complete proxy materials that are available to you on the Internet or by mail. Please see the reverse side of this notice to obtain proxy materials and voting instructions.

We encourage you to access and review all of the important information contained in the proxy materials before voting.

Voting Items	Board Recommends
1. Election of three Class II directors of the Company to serve until the Company's 2027 Annual Meeting of Stockholders.	
Nominees:	
1a. Nandita Bakhshi	✔ For
1b. Chelsea A. Grayson	✔ For
1c. Joshua M. Murray	✔ For
2. Ratification of the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the year ending December 31, 2024.	✔ For
3. To approve, on an advisory (non-binding) basis, the compensation of the Company's named executive officers.	✔ For
To transact such other business as may properly come before the Annual Meeting or any postponements, adjournments or continuations thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".