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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**Beyond Meat, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11
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# Your **Vote** Counts!

**BEYOND MEAT, INC.**

2026 Annual Meeting  
Vote by May 19, 2026  
11:59 p.m. Eastern Time



V92650-P48069

## You invested in BEYOND MEAT, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 20, 2026.**

### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting a copy prior to May 6, 2026. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*

May 20, 2026  
8:00 a.m. Pacific Time

Virtually at:  
[www.virtualshareholdermeeting.com/BYND2026](http://www.virtualshareholdermeeting.com/BYND2026)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals included in the more complete proxy materials that are available to you on the Internet or by mail. Please see the reverse side of this notice to obtain proxy materials and voting instructions.

We encourage you to access and review all of the important information contained in the proxy materials before voting.

| Voting Items  | Board<br>Recommends |
|---|---------------------|
| 1. Election of three Class I directors of the Company to serve until the Company's 2029 Annual Meeting of Stockholders.   |                     |
| <b>Nominees:</b>  |                     |
| 1a. Seth Goldman  | ✔ For               |
| 1b. Kathy N. Waller   | ✔ For               |
| 1c. Alexandre Zyngier   | ✔ For               |
| 2. Ratification of the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the year ending December 31, 2026. | ✔ For               |
| 3. To approve, on an advisory (non-binding) basis, the compensation of the Company's named executive officers.  | ✔ For               |
| To transact such other business as may properly come before the Annual Meeting or any postponements, adjournments or continuations thereof.                       |                     |

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".