SEC Form 3

FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	01.36		the investment Company Act of 1	1940				
1. Name and Address of Reporting Person*       2. Date of Event Requiring Stateme (Month/Day/Year)         XIV, LLC       05/01/2019		ement	3. Issuer Name and Ticker or Trading Symbol <u>BEYOND MEAT, INC.</u> [ BYND ]					
(Last) (First) (Middle) C/O KLEINER PERKINS CAUFIELD & BYERS 2750 SAND HILL ROAD	_		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title Other (spec below) below)		r (Month/Day/Year) cify 6. Individual or Jo Applicable Line)		int/Group Filing (Check	
(Street) MENLO PARK CA 94025							y One Reporting Person y More than One erson	
(City) (State) (Zip)								
Table I - Non-Deriva         1. Title of Security (Instr. 4)		IVE SECURITIES BENETICIAI 2. Amount of Securities Beneficially Owned (Instr. 4)	ties 3. Ownership 4. Nature of Indirect Beneficial Ownership		Beneficial Ownership			
Table II - Derivative Securities Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)								
1. Title of Derivative Security (Instr. 4) 2. I Ex		cisable and ate Year)	3. Title and Amount of Securit Underlying Derivative Security	ies	4. Conversio or Exercis	e Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Series A Convertible Preferred Stock	(1)	(1)	Common Stock	3,333,500	0.6	Ι	By KPCB Holdings, Inc., as nominee <sup>(2)</sup>	
Series B Convertible Preferred Stock	(1)	(1)	Common Stock	1,872,226	1.07	Ι	By KPCB Holdings, Inc., as nominee <sup>(2)</sup>	
Series C Convertible Preferred Stock	(1)	(1)	Common Stock	1,615,328	1.86	Ι	By KPCB Holdings, Inc., as nominee <sup>(2)</sup>	
Series D Convertible Preferred Stock	(1)	(1)	Common Stock	522,792	2.87	Ι	By KPCB Holdings, Inc., as nominee <sup>(2)</sup>	
Series E Convertible Preferred Stock	(1)	(1)	Common Stock	407,617	3.68	Ι	By KPCB Holdings, Inc., as nominee <sup>(2)</sup>	
1. Name and Address of Reporting Person <sup>*</sup> <u>Kleiner Perkins Caufield &amp; Byers XIV</u>	<u>/, LLC</u>							
(Last)(First)(Middle)C/O KLEINER PERKINS CAUFIELD & BYERS2750 SAND HILL ROAD								
(Street) MENLO PARK CA 94025								
(City)     (State)     (Zip)       1. Name and Address of Reporting Person*       KPCB XIV Associates, LLC								
(Last) (First) (Midd	e)	-						

C/O KLEINER PH 2750 SAND HILL		JFIELD & BYERS					
(Street) MENLO PARK	CA	94025					
(City)	(State)	(Zip)					
1. Name and Address <u>KPCB XIV Fo</u>							
(Last)	(First)	(Middle)					
C/O KLEINER PERKINS CAUFIELD & BYERS							
2750 SAND HILL	ROAD						
(Street) MENLO PARK	CA	94025					
(City)	(State)	(Zip)					

## Explanation of Responses:

1. The Series A Convertible Preferred Stock, the Series B Convertible Preferred Stock, the Series C Convertible Preferred Stock, the Series D Convertible Preferred Stock and the Series E Convertible Preferred Stock shall automatically convert into Common Stock on a 1-for-1 basis immediately upon the completion of the Issuer's initial public offering and has no expiration date.

2. Consists of 7,146,849 shares of common stock issuable upon the deemed conversion of shares of the preferred stock held by Kleiner Perkins Caufield & Byers XIV, LLC ("KPCB XIV") and 604,614 shares of common stock issuable upon the deemed conversion of shares of the preferred stock held by KPCB XIV Founders Fund, LLC ("KPCB XIV FF"). All shares are held for convenience in the name of "KPCB Holdings, Inc., as nominee" for the accounts of such entities. The managing member of KPCB XIV and KPCB XIV FF is KPCB XIV Associates, LLC ("KPCB XIV Associates"). Brook Byers, L. John Doerr, William Gordon and Theodore Schlein, the managing members of KPCB XIV Associates, may be deemed to have shared voting and dispositive power over the shares held by KPCB XIV and KPCB XIV FF.

/s/ Jason Doren, <u>Chief</u> <u>Administrative Officer and</u> <u>General Counsel</u>

05/01/2019

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.